

NORTHWEST ARKANSAS BUSINESS JOURNAL LIST: LARGEST HOTELS

Ranked by 2004 room revenue. Dollar values for revenue in millions.

Rank	Company Address, City ZIP Code Amenities	Phone Fax	Web Address E-mail Address	Estimated Room Revenue			Number of Guest Rooms Price Range	Meeting or Conference SF Year Built	General Manager Owner
				2004	2003	% Change			
1	Holiday Inn Northwest Arkansas 1500 S. 48th St., Springdale 72762 Indoor pool, Athletic Club Restaurant & Lounge, Tiffany Grille Restaurant, Fountain Court Lounge, Pizza Hut, room service, Internet, eight-story atrium with waterfall	(479) 751-8300 (479) 751-1883	www.HolidayInnNWa.com HolidayInnNWa@jgh.com	\$4.68 \$4.83		-3.1% \$89-\$169	206 1989	48,000	Brian Sims John Q. Hammons Hotels Inc.
2	Embassy Suites - Northwest Arkansas* 3303 Pinnacle Hills Parkway, Rogers 72756 Indoor pool, Internet, exercise room, business center, restaurant, gift shop, on-site catering, complimentary breakfast, evening managers reception	(479) 254-8400 (479) 845-2001	www.embassysuiteswva.com through Web site	\$4.35 \$3.88		12.1% \$99-\$499	248 1999	20,000 2003	David Lang John Q. Hammons Hotels Inc.
3	Radisson Hotel Fayetteville 70 N. East Ave., Fayetteville 72701 Indoor and outdoor pool, voice mail, Internet (wireless on first three floors), in-room data ports and fitness center	(479) 442-5555 (479) 442-2105	www.radisson.com none	\$3.10 \$3.07		1.0% \$93-\$152	235 1981	14,000	David McGeady Regency Hotel Management
4	Hilton Garden Inn 2204 S.E. Walton Blvd., Bentonville 72712 Breakfast restaurant, indoor pool, lounge, fitness room, high-speed and wireless Internet, business center, cocktail lounge, room refrigerators and microwaves	(479) 464-7300 (479) 464-7377	www.bentonville.gardeninn.com steve_wright@hilton.com	\$2.59 \$2.70		-4.1% \$49-\$155	133 1999	672 2000	Susan Dunn Tom Bhakta and Ken Mourton
5	Hampton Inn & Suites 1700 S. 48th St., Springdale 72762 Outdoor pool, full-sized suites with kitchenettes, Internet, complimentary breakfast buffet	(479) 756-3500 (479) 927-3500	www.hamptoninnspringdale.com fyvs@JQH.com	\$2.58 \$2.69		-4.1% \$79-\$159	102 1995	300	David W. Davis John Q. Hammons Hotels Inc.
6	Hampton Inn - Rogers 4501 W. Walnut St., Rogers 72756 Indoor pool, hot tub, fitness room, guest laundry, wireless Internet, 100 percent guarantee, cookies weekday evenings, hot breakfast	(479) 986-0500 (479) 986-9696	www.hamptoninn.com none	\$2.56 \$2.18		17.4% \$69-\$129	122 1998	816	Rena Baireuther Raymond Management Co.
7	Clarion Inn 1255 S. Shiloh Drive, Fayetteville 72701 Bobbi Sox lounge, restaurant, Internet, indoor pool, sauna, fitness center, 20,000-SF atrium	(479) 521-1166 (479) 521-1204	www.choicehotels.com through Web site	\$2.29 \$2.43		-5.8% \$65-\$110	197 1986	10,000	Bill Clodfelter SkyBel Hospitality LLC
8	Clarion Hotel & Convention Center 211 S.E. Walton Blvd., Bentonville 72712 In-room refrigerator, speakerphone, Internet, business center, fitness center, indoor and outdoor pool, free shuttle to airport	(479) 464-4600 (479) 464-4204	http://www.choicehotels.com/ires/hotel/ar066 pam_m@alltel.net	\$2.07 \$2.23		-7.2% \$99-\$169	105 1986	26,000	Pam Mock Hobbs & Curry FLP
9	Courtyard by Marriott 1001 McClain Road, Bentonville 72712 Breakfast, indoor pool, spa, business center, fitness center	(479) 273-3333 (479) 273-3877	www.courtyard.com gmben@lodgian.com	\$1.88 \$2.06		-8.7% \$59-\$139	90 1997	635	Richard G. Weaver Lodgian Inc.
10	Hampton Inn 915 Krupa Dr., Fayetteville 72704 Free continental breakfast, indoor pool, fitness center, business center	(479) 587-8300 (479) 587-8301	www.hamptoninn.com fyvar_hampton@hilton.com	\$1.87 \$1.20		55.8% \$99-\$149	95 2004	900	Susan Fisher Generations Inc.
11	Doubletree Club Hotel 4677 W. Sunset Ave., Springdale 72762 Indoor pool, spa, sauna, fitness center, Internet	(479) 751-7200 (479) 756-2900	www.doubletree.com fyv_hotel@hilton.com	\$1.83 \$1.56		17.3% \$109-\$199	85 1997	625	Sheryl Stirewalt Mind Inc.
12	Residence Inn by Marriott** 461 W. Locust St., Rogers 72756 Indoor pool and spa, fitness center, basketball court, high-speed Internet, pets allowed, safe deposit box, laundry service available, complimentary hot breakfast	(479) 636-5900 (479) 636-5991	www.marriott.com june.kraft@marriott.com	\$1.81 NA		NA \$139-\$169	88 2003	800	June Kraft RRI LLC
13	Amerisuites 4610 West Walnut St., Rogers 72756 Free hot/continental breakfast, high-speed Internet, fitness center, all-suite hotel	(479) 633-8555 (479) 633-8333	www.amerisuites.com through Web site	\$1.72 \$1.71		0.6% \$79-\$139	104 2002	600	Betty Ross Hotel Partnership Ltd.
14	Holiday Inn Express 1251 N. Shiloh Drive, Fayetteville 72704 Free continental breakfast, high-speed Internet, coffee maker, hair dryer, iron, mini-fridge in rooms, two king sized beds in almost every room	(479) 444-6006 (479) 442-9857	www.holiday-inn.com though Web site	\$1.68 \$1.78		-5.6% \$69-\$159	109 1991	350	Brad Atchley Narry Krushiker
14	Residence Inn by Marriott 1740 S. 48th St., Springdale 72762 Complimentary hot breakfast, indoor pool, full kitchen, grocery shopping service, high-speed Internet	(479) 872-9100 (479) 872-9101	www.marriott.com spzri@aol.com	\$1.68 \$1.49		12.8% \$119-\$149	72 2001	560	Kevin Kellams W.B. Hotels LLC
14	Baymont Inn & Suites 1300 S. 48th St., Springdale 72764 Breakfast, indoor pool, hot tub, fitness center, wireless Internet, small meeting rooms	(479) 751-2626 (479) 751-0075	www.baymontinns.com through Web site	\$1.68 \$1.38		21.7% \$79-\$129	100 1992	200	Todd Dugger La Quinta Inns Inc.
17	Marriott Fairfield Inn & Suites 4611 W. Rozell St., Rogers 72756 Free continental breakfast, indoor pool and spa, Internet	(479) 936-5900 (479) 936-5901	www.marriott.com june.kraft@marriott.com	\$1.60 \$1.46		9.6% \$104-\$149	99 2002	750	June Kraft FIS Rogers LLC
18	Holiday Inn Express Hotel & Suites 2205 S.E. Walton Blvd., Bentonville 72712 Free continental breakfast, spa, fitness center, Internet, wireless, business center	(479) 271-2222 (479) 271-2227	www.holiday-inn.com hiebntv@yahoo.com	\$1.57 \$1.56		0.6% \$105-\$129	84 1997	600	Sheila Morris Narry Krushiker
19	Towne Place Suites 3100 S.E. 14th St., Bentonville 72712 All rooms are suites, kitchen, pool, fitness center, guest laundry	(479) 621-0202 (479) 621-0212	www.marriott.com through Web site	\$1.39 \$0.53		162.3% \$124-\$179	78 2003	200	Tad Stricker AG Hospitality Management
20	Springhill Suites by Marriott 2304 S.E. Walton Blvd., Bentonville 72712 Free breakfast, high-speed Internet, wireless Internet in lobby, pool, spa, exercise room	(479) 464-4777 (479) 464-4477	www.marriott.com none	\$1.35 \$1.52		-11.2% \$119	67 1999	264	Kathie Zornes KTT LLC
21	Inn at Carnall Hall† 465 N. Arkansas Ave., Fayetteville 72701 Restaurant, Lambeth Lounge, renovated 1905 building, Internet, access to fitness center	(479) 582-0400 (479) 582-0401	www.innatacarnallhall.com through Web site	\$1.30 \$0.20		550.0% \$88-\$187	49 2003	10,000	Jason Reddecliff Carnall Inn Development Co.
22	Sleep Inn 215 S.E. Walton Blvd., Bentonville 72712 Complimentary breakfast, swimming pool, wireless Internet, outdoor pool, free shuttle to airport	(479) 464-4400 (479) 464-4188	www.sleepinn.com pam_m@alltel.net	\$1.20 \$0.94		27.7% \$49-\$89	103 1998	0	Pam Mock Hobbs & Curry FLP
23	Best Western Windsor Suites 1122 S. Futrell Drive, Fayetteville 72701 Breakfast, indoor pool, spa, whirlpools, basketball court, fitness center, high-speed Internet, business center	(479) 587-1400 (479) 587-8630	www.bestwestern.com none	\$1.19 \$1.15		3.5% \$59-\$199	68 1996	410	Andre Rowland Major Investments Inc.
24	Fayetteville Fairfield Inn 720 Mill sap Road, Fayetteville 72703 Continental breakfast, indoor pool, hot tub, wireless high-speed Internet, fax and copy service, hair dryer & ironing boards, coffee makers	(479) 587-8600 (479) 587-8600	www.marriott.com fayettevilleff@tharaldson.com	\$1.14 \$1.13		0.9% \$82-\$92	61 1995	463	Bryan Rose Tharaldson Enterprises
25	Candlewood Suites 4601 W. Rozell St., Rogers 72756 Indoor heated pool, Internet, full kitchens, VCRs and DVDs, fitness center, laundry	(479) 636-2783 (479) 636-2773	www.candlewoodsuites.com sgrimes@aghospitality.com	\$1.09 \$1.03		5.8% \$49-\$136	130 2001	1,600	Susan Grimes AG Hospitality LLC
26	Econo Lodge Inn & Suites (formerly Quality Inn) 1209 N. Walton Blvd., Bentonville 72712 Indoor pool, spa, sauna, fitness center, continental breakfast	(479) 273-2451 (479) 273-7611	none elodge@cox-internet.com	\$1.06 \$1.28		-17.2% \$49-\$99	152 1978	3,600	Paul Sandhu A & N Hospitality Inc.

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27	Comfort Inn of Bentonville 3609 S. Moberly Lane, Bentonville 72712 Internet, business center, fitness center, microwaves, refrigerators, coffee pots, indoor pool, hot tub, mini-fridge	(479) 271-9400 (479) 271-7222	www.comfortinn.com gm.kr042@choicehotels.com	\$1.05 \$1.04	1.0%	64 \$75-\$150	600 1993	David Trapp Tom Bhakta
28	Red Roof Inn 1000 Futrell Drive, Fayetteville 72703 Free continental breakfast, pool, Internet, mini-fridge, computer desk, in-room safe	(479) 442-3041 (479) 442-0744	www.redroof.com i0584@redroof.com	\$0.97 \$0.96	1.0%	104 \$55-\$61	0 1976	Carolyn Hancock Narry Krushiker
29	Extended Stay America 5000 Luvene Ave., Springdale 72762 Full kitchen, recliner, cable TV, free local calls, wireless high-speed Internet	(479) 872-1490 (479) 872-1594	www.extendedstay.com fsd@extendedstay.com	\$0.91 \$0.99	-8.1%	101 \$39-\$59	0 2001	Chad McGriff Extended Stay Hotels
30	Super 8 4540 W. Sunset Ave., Springdale 72762 Breakfast, pool, in-room data ports, wireless high-speed Internet, irons and boards, coffee makers, alarm clocks	(479) 751-6700 (479) 751-6700	www.super8.com none	\$0.90 \$1.02	-11.8%	60 \$69-\$125	0 1989	Bobette Middleton Tom Bhakta and Narry Krushiker
31	Country Inn & Suites 1234 Steamboat Dr., Fayetteville 72701 Indoor pool, spa, fitness center, free hot breakfast, Internet, refrigerators, microwaves, guest laundry	(479) 571-5177 (479) 571-5062	www.countryinns.com through Web site	\$0.85 \$0.52	63.5%	65 \$77-\$90	600 2003	Shawn Patel NAHL Inc.
32	Days Inn - Fayetteville 2402 N. College Ave., Fayetteville 72703 Breakfast, pool, wireless Internet, microwave, irons and boards, coffee makers, mini-fridge, hair dryers	(479) 443-4323 (479) 444-7409	www.daysinn.com none	\$0.81 \$0.81	0.0%	150 \$60-\$80	2,000 1963	Jay Surati J.M.U. Inc.
33	Days Inn & Suites 3408 S. Moberly Lane, Bentonville 72712 High-speed Internet, indoor pool, spa, continental breakfast	(479) 271-7900 (479) 271-7977	www.daysinn.com manjula_chawla@yahoo.com	\$0.79 \$0.84	-6.0%	63 \$69-\$120	600 1993	Manjula Chawla Manjula Chawla
34	Executive Inn 2005 S. Thompson Ave., Springdale 72764 Pool, restaurant, wireless high-speed Internet, sports club, refrigerators, microwaves, coffee pots	(479) 756-6101 (479) 756-6101	www.executiveinnark.com nitusha1@yahoo.com	\$0.78 \$0.70	11.4%	100 \$49-\$69	0 1971	Nick Papel Nick Papel
35	Sleep Inn of Fayetteville 728 Milsap Road, Fayetteville 72703 Free continental breakfast, in-room data ports, irons and boards, coffee makers	(479) 587-8700 (479) 587-8700	www.sleepinn.com fayettevillesi@tharaldson.com	\$0.75 \$0.75	0.0%	62 \$65-\$100	0 1995	Anthony Pusey Tharaldson Enterprises
36	Super 8 of Bentonville 2301 S.E. Walton Blvd., Bentonville 72712 Breakfast, pool, business center	(479) 273-1818 (479) 273-5529	www.super8.com none	\$0.71 \$0.67	6.0%	52 \$58-\$76	0 1986	Nathan Camp Tom Bhakta
37	Holiday Inn Express 1300 U.S. Highway 412 W., Siloam Springs 72761 Free continental breakfast, outdoor pool, wireless high-speed Internet, coffee pot in rooms, access to 24-hour gym	(479) 524-8080 (479) 524-8081	www.holiday-inn.com none	\$0.70 \$0.89	-21.3%	60 \$69-\$102	900 1994	Amritpal Kaur Amritpal Kaur
38	Fayetteville Super 8 1075 S. Shiloh Drive, Fayetteville 72701 Free continental breakfast, high-speed wireless Internet, refrigerators available with some rooms	(479) 521-8866 (479) 521-0498	www.super8.com fayettevillars8@supertelinc.com	\$0.67 \$0.74	-9.5%	83 \$52-\$79	0 1994	Sherri Green Supertel Hospitality
39	Motel 6 2980 N. College Ave., Fayetteville 72703 Outdoor pool, Internet, data ports	(479) 443-4351 (479) 444-8034	www.motel6.com through Web site	\$0.67 \$0.69	-2.9%	98 \$38-\$50	0 1971	Bill Stephenson Accor Economy Lodging
40	Best Western Heritage Inn 1394 W. Sunset Ave., Springdale 72764 Breakfast, indoor pool, in-room high-speed Internet and data ports	(479) 751-3100 (479) 756-2490	www.bestwestern.com harkomal@hotmail.com	\$0.65 \$0.91	-28.6%	100 \$55-\$79	745 1986	Komal Dhalialiwal John Singh
41	Comfort Inn† 735 S. Shiloh Drive, Fayetteville 72701 Breakfast, outdoor pool, fitness center, high-speed Internet	(479) 695-2121 (479) 695-2122	www.choicehotels.com/hotels/ar103 through Web site	\$0.64 NA	NA	60 \$70	0 2004	Jana McCarty Narry Krushiker
42	Best Western Bentonville Inn 2307 S.E. Walton Blvd., Bentonville 72712 Free continental breakfast, outdoor pool, microwaves, refrigerators, coffee makers	(479) 273-9727 (479) 273-1763	www.bestwestern.com through Web site	\$0.47 \$0.75	-37.3%	55 \$45-\$63	0 1987	Nathan Camp Tom Bhakta
42	Quality Inn 523 S. Shiloh Drive, Fayetteville 72704 Free continental breakfast, pool, wireless Internet, business center, coffee makers, microwaves, refrigerators, 25-inch TVs, hair dryers, ironing boards	(479) 444-9800 (479) 521-9006	www.qualityinn.com/hotelar077 through Web site	\$0.47 \$0.51	-7.8%	58 \$62-\$73	0 1995	Kal Gandhi Kal Gandhi
44	Town & Country Inn (formerly Days Inn) 2102 S. Eighth St., Rogers 72758 Outdoor pool, microwave, refrigerator, restaurant	(479) 636-3820 (479) 631-1748	none none	\$0.46 \$0.41	12.2%	85 \$40-\$85	0 1965	Mahesh Shah Y.K. Patel
45	Super 8 1800 U.S. Highway 412 West, Siloam Springs 72761 Outdoor pool, guest laundry, free continental breakfast, coffee makers	(479) 524-8898 (479) 524-5989	www.super8.com through Web site	\$0.40 \$0.37	8.1%	30 \$51-\$54	0 1994	Kevin Patel Kevin Patel
46	Super 8 Motel 915 S. Eighth St., Rogers 72756 Free continental breakfast, restaurant, laundry, HBO available, high-speed Internet	(479) 636-9600 (479) 936-7077	www.super8.com through Web site	\$0.38 \$0.31	22.6%	82 \$50-\$65	0 1973	Ruby Poe Jagtar Dhalialiwal
47	Centre Inn (demolished in 2005) 3901 N. College Ave., Fayetteville 72703 NA	NA NA	NA NA	\$0.34 \$0.39	-12.8%	NA NA	NA 1971	NA NA
48	Hartland Lodge# 1801 U.S. Highway 412 West, Siloam Springs 72761 Outdoor pool, kitchenettes	(479) 524-2025 (479) 524-2260	none none	\$0.32 \$0.22	45.5%	51 \$35-\$59	0 1990	Mike Anderson Don Michael
49	Regency 7 3714 W. Walnut St., Rogers 72756 Free continental breakfast, microwaves, refrigerators	(479) 631-7000 (479) 631-7012	none mjsregency7@peoplepc.com	\$0.31 \$0.30	3.3%	31 \$35-\$50	0 1993	Marilyn Spurlock Terry Dill
50	Hilltop Inn 3601 S. Thompson Ave., Springdale 72764 Free continental breakfast, outdoor pool	(479) 756-9120 (479) 756-2147	none none	\$0.29 \$0.30	-3.3%	30 \$30-\$50	0 NA	Sun Dill Terry Dill

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51	Regency 7 675 S. Shiloh Drive, Fayetteville 72704 Continental breakfast	(479) 575-0777 (478) 575-0277	none none	\$0.29 \$0.28	3.6%	32 \$41-\$56	0 1994	Tammy Blevins Jeff Chewning
52	Scottish Inns & Suites 1219 S. Thompson Ave., Springdale 72764 Outdoor pool, mini-fridge, efficiency suites, wet bar, Jacuzzi upon request	(479) 751-4874 (479) 756-0121	www.bookroomsnow.com through Web site	\$0.27 \$0.31	-12.9%	50 \$40-\$89	0 1982	Kal Gandhi Krupali Inc.
53	Journey's Inn 3535 S. Thompson Ave., Springdale 72764 Free continental breakfast, microwaves, refrigerators, outdoor pool	(479) 927-9000 (479) 927-9004	none none	\$0.26 \$0.30	-13.3%	30 \$35-\$69	0 1996	Linda D'Onofrio Terry Dill
53	Springdale Inn 660 S. Thompson Ave., Springdale 72764 Restaurant, outdoor pool, laundry, refrigerators, microwaves, Jacuzzi rooms available	(479) 751-4878 (479) 751-4878	NA NA	\$0.26 \$0.27	-3.7%	49 \$32-\$40	0 NA	Jayesh Patel Jayesh Patel
53	Hartland Lodge 1042 48th Place, Springdale 72764 Telephone dataports, some rooms have refrigerators and microwaves	(479) 756-0040 (479) 756-0044	none none	\$0.26 \$0.21	23.8%	29 \$43-\$50	0 NA	Blenda Hackworth Don Michael
56	Best Value Inn (formerly Rogers Inn) 1919 S. Eighth St., Rogers 72758 Pool, restaurant, continental breakfast, high-speed Internet, room service, game room	(479) 636-5850 (479) 636-5202	www.rogers-inn.com through Web site	\$0.25 \$0.24	4.2%	80 \$50-\$85	900 1974	Nick Gandhi ISR Inc.
57	Stone Inns 1150 U.S Highway 412 W., Siloam Springs 72761 Microwaves and refrigerators in every room, cable TV	(479) 524-5172 (479) 524-2381	www.stoneinns.com brulind@tcac.net	\$0.22 \$0.19	15.8%	48 \$38-\$49	0 1950s	Bruce and Linda Stone Bruce and Linda Stone
58	Hartland Lodge 2931 W. Walnut St., Rogers 72756 Kitchenettes with microwaves and refrigerators	(479) 631-6000 (479) 631-5999	none none	\$0.20 \$0.21	-4.8%	27 \$38-\$43	0 NA	Beverly Clifford Don Michael
NR	Inn at the Mill 3906 Greathouse Springs Road, Johnson 72741 Free continental breakfast, high-speed wireless Internet, daily wine and cheese reception, fitness center	(479) 443-1800 (479) 444-6274	www.innathomemill.com jdelap.iatm@cox-internet.com	NA \$1.05	NA	48 \$89-\$94	0 1990	John Delap Courtney Lambeth James
TOTALS				\$68.56 \$64.14	6.9%	5,019	148,690	

Notes: Hotels that opened after Dec. 31, 2004, are not included in this list. The list includes only hotels in Benton and Washington counties. Revenue is based on city taxes that pertain to hotel rooms only and exclude food and catering services. When a hotel room is booked for longer than a month, it is considered to be an apartment and hotel taxes don't apply. *The Embassy Suites opened in May 2003, so percentage change in revenue is skewed in comparison with 2004. **The Residence Inn by Marriott in Rogers opened in December 2003. †The Inn at Carnall Hall opened in August 2003, so the percentage change for revenue numbers is skewed when compared with 12 months of 2004. ‡‡Comfort Inn in Fayetteville opened in February 2004, so revenue is for a partial year. #The revenue number for Heartland Lodge in Siloam Springs includes two Hartland Lodge hotels in that city owned by the same person. NA - Not available or not applicable. NR - Not ranked because we were unable to get an estimate for room revenue.

Source: The hotels. Revenue numbers based on and city sales tax figures.

Research by Bill Bowden