

# NORTHWEST ARKANSAS BUSINESS JOURNAL LIST: LARGEST HOTELS

Ranked by 2004 room revenue. Dollar values for revenue in millions.

Rank	Company Address, City ZIP Code Amenities	Phone Fax	Web Address E-mail Address	Estimated Room Revenue 2004 2003	% Change	Number of Guest Rooms Price Range	Meeting or Conference SF Year Built	General Manager Owner
1	<b>Holiday Inn Northwest Arkansas</b> 1500 S. 48th St., Springdale 72762 Indoor pool, Athletic Club Restaurant & Lounge, Tiffany Grille Restaurant, Fountain Court Lounge, Pizza Hut, room service, Internet, eight-story atrium with waterfall	(479) 751-8300 (479) 751-1883	www.holidayinnnw.com holidayinnnw@jgh.com	\$4.68 \$4.83	-3.1%	206 \$89-\$169	48,000 1989	Brian Sims John Q. Hammons Hotels Inc.
2	<b>Embassy Suites - Northwest Arkansas*</b> 3303 Pinnacle Hills Parkway, Rogers 72756 Indoor pool, Internet, exercise room, business center, restaurant, gift shop, on-site catering, complimentary breakfast, evening managers reception	(479) 254-8400 (479) 845-2001	www.embassysuitesnw.com through Web site	\$4.35 \$3.88	12.1%	248 \$99-\$499	20,000 2003	David Lang John Q. Hammons Hotels Inc.
3	<b>Radisson Hotel Fayetteville</b> 70 N. East Ave., Fayetteville 72701 Indoor and outdoor pool, voice mail, Internet (wireless on first three floors), in-room data ports and fitness center	(479) 442-5555 (479) 442-2105	www.radisson.com none	\$3.10 \$3.07	1.0%	235 \$93-\$152	14,000 1981	David McGeady Regency Hotel Management
4	<b>Hilton Garden Inn</b> 2204 S.E. Walton Blvd., Bentonville 72712 Breakfast restaurant, indoor pool, lounge, fitness room, high-speed and wireless Internet, business center, cocktail lounge, room refrigerators and microwaves	(479) 464-7300 (479) 464-7377	www.bentonville.gardeninn.com steve_wright@hilton.com	\$2.59 \$2.70	-4.1%	133 \$49-\$155	672 2000	Susan Dunn Tom Bhakta and Ken Mourtou
5	<b>Hampton Inn &amp; Suites</b> 1700 S. 48th St., Springdale 72762 Outdoor pool, full-sized suites with kitchenettes, Internet, complimentary breakfast buffet	(479) 756-3500 (479) 927-3500	www.hamptoninnspringdale.com fyvs@JQH.com	\$2.58 \$2.69	-4.1%	102 \$79-\$159	300 1995	David W. Davis John Q. Hammons Hotels Inc.
6	<b>Hampton Inn - Rogers</b> 4501 W. Walnut St., Rogers 72756 Indoor pool, hot tub, fitness room, guest laundry, wireless Internet, 100 percent guarantee, cookies weekday evenings, hot breakfast	(479) 986-0500 (479) 986-9696	www.hamptoninn.com none	\$2.56 \$2.18	17.4%	122 \$69-\$129	816 1998	Rena Baireuther Raymond Management Co.
7	<b>Clarion Inn</b> 1255 S. Shiloh Drive, Fayetteville 72701 Bobbisox lounge, restaurant, Internet, indoor pool, sauna, fitness center, 20,000-SF atrium	(479) 521-1166 (479) 521-1204	www.choicehotels.com through Web site	\$2.29 \$2.43	-5.8%	197 \$65-\$110	10,000 1986	Bill Clodfelter SkyBel Hospitality LLC
8	<b>Clarion Hotel &amp; Convention Center</b> 211 S.E. Walton Blvd., Bentonville 72712 In-room refrigerator, speakerphone, Internet, business center, fitness center, indoor and outdoor pool, free shuttle to airport	(479) 464-4600 (479) 464-4204	http://www.choicehotels.com/ires/hotel/ar066 pam_m@alltel.net	\$2.07 \$2.23	-7.2%	105 \$99-\$169	26,000 1986	Pam Mock Hobbs & Curry FLP
9	<b>Courtyard by Marriott</b> 1001 McClain Road, Bentonville 72712 Breakfast, indoor pool, spa, business center, fitness center	(479) 273-3333 (479) 273-3877	www.courtyard.com gmben@lodgian.com	\$1.88 \$2.06	-8.7%	90 \$59-\$139	635 1997	Richard G. Weaver Lodgian Inc.
10	<b>Hampton Inn</b> 915 Krupa Dr., Fayetteville 72704 Free continental breakfast, indoor pool, fitness center, business center	(479) 587-8300 (479) 587-8301	www.hamptoninn.com fyvar_hampton@hilton.com	\$1.87 \$1.20	55.8%	95 \$99-\$149	900 2004	Susan Fisher Generations Inc.
11	<b>Doubletree Club Hotel</b> 4677 W. Sunset Ave., Springdale 72762 Indoor pool, spa, sauna, fitness center, Internet	(479) 751-7200 (479) 756-2900	www.doubletree.com fyv_hotel@hilton.com	\$1.83 \$1.56	17.3%	85 \$109-\$199	625 1997	Sheryl Stirewalt Mind Inc.
12	<b>Residence Inn by Marriott**</b> 461 W. Locust St., Rogers 72756 Indoor pool and spa, fitness center, basketball court, high-speed Internet, pets allowed, safe deposit box, laundry service available, complimentary hot breakfast	(479) 636-5900 (479) 636-5991	www.marriott.com june.kraft@marriott.com	\$1.81 NA	NA	88 \$139-\$169	800 2003	June Kraft RRI LLC
13	<b>Amerisuites</b> 4610 West Walnut St., Rogers 72756 Free hot/continental breakfast, high-speed Internet, fitness center, all-suite hotel	(479) 633-8555 (479) 633-8333	www.amerisuites.com through Web site	\$1.72 \$1.71	0.6%	104 \$79-\$139	600 2002	Betty Ross Hotel Partnership Ltd.
14	<b>Holiday Inn Express</b> 1251 N. Shiloh Drive, Fayetteville 72704 Free continental breakfast, high-speed Internet, coffee maker, hair dryer, iron, mini-fridge in rooms, two king sized beds in almost every room	(479) 444-6006 (479) 442-9857	www.holiday-inn.com through Web site	\$1.68 \$1.78	-5.6%	109 \$69-\$159	350 1991	Brad Atchley Narry Krushiker
14	<b>Residence Inn by Marriott</b> 1740 S. 48th St., Springdale 72762 Complimentary hot breakfast, indoor pool, full kitchen, grocery shopping service, high-speed Internet	(479) 872-9100 (479) 872-9101	www.marriott.com spzri@aol.com	\$1.68 \$1.49	12.8%	72 \$119-\$149	560 2001	Kevin Kellams W.B. Hotels LLC
14	<b>Baymont Inn &amp; Suites</b> 1300 S. 48th St., Springdale 72764 Breakfast, indoor pool, hot tub, fitness center, wireless Internet, small meeting rooms	(479) 751-2626 (479) 751-0075	www.baymontinns.com through Web site	\$1.68 \$1.38	21.7%	100 \$79-\$129	200 1992	Todd Dugger La Quinta Inns Inc.
17	<b>Marriott Fairfield Inn &amp; Suites</b> 4611 W. Rozell St., Rogers 72756 Free continental breakfast, indoor pool and spa, Internet	(479) 936-5900 (479) 936-5901	www.marriott.com june.kraft@marriott.com	\$1.60 \$1.46	9.6%	99 \$104-\$149	750 2002	June Kraft FIS Rogers LLC
18	<b>Holiday Inn Express Hotel &amp; Suites</b> 2205 S.E. Walton Blvd., Bentonville 72712 Free continental breakfast, spa, fitness center, Internet, wireless, business center	(479) 271-2222 (479) 271-2227	www.holiday-inn.com hiebnw@yahoo.com	\$1.57 \$1.56	0.6%	84 \$105-\$129	600 1997	Sheila Morris Narry Krushiker
19	<b>Towne Place Suites</b> 3100 S.E. 14th St., Bentonville 72712 All rooms are suites, kitchen, pool, fitness center, guest laundry	(479) 621-0202 (479) 621-0212	www.marriott.com through Web site	\$1.39 \$0.53	162.3%	78 \$124-\$179	200 2003	Tad Stricker AG Hospitality Management
20	<b>Springhill Suites by Marriott</b> 2304 S.E. Walton Blvd., Bentonville 72712 Free breakfast, high-speed Internet, wireless Internet in lobby, pool, spa, exercise room	(479) 464-4777 (479) 464-4477	www.marriott.com none	\$1.35 \$1.52	-11.2%	67 \$119	264 1999	Kathie Zornes KTT LLC
21	<b>Inn at Carnall Hall†</b> 465 N. Arkansas Ave., Fayetteville 72701 Restaurant, Lambeth Lounge, renovated 1905 building, Internet, access to fitness center	(479) 582-0400 (479) 582-0401	www.innatacarnallhall.com through Web site	\$1.30 \$0.20	550.0%	49 \$88-\$187	10,000 2003	Jason Reddecliff Carnall Inn Development Co.
22	<b>Sleep Inn</b> 215 S.E. Walton Blvd., Bentonville 72712 Complimentary breakfast, swimming pool, wireless Internet, outdoor pool, free shuttle to airport	(479) 464-4400 (479) 464-4188	www.sleepinn.com pam_m@alltel.net	\$1.20 \$0.94	27.7%	103 \$49-\$89	0 1998	Pam Mock Hobbs & Curry FLP
23	<b>Best Western Windsor Suites</b> 1122 S. Futrell Drive, Fayetteville 72701 Breakfast, indoor pool, spa, whirlpools, basketball court, fitness center, high-speed Internet, business center	(479) 587-1400 (479) 587-8630	www.bestwestern.com none	\$1.19 \$1.15	3.5%	68 \$59-\$199	410 1996	Andre Rowland Major Investments Inc.
24	<b>Fayetteville Fairfield Inn</b> 720 Millsap Road, Fayetteville 72703 Continental breakfast, indoor pool, hot tub, wireless high-speed Internet, fax and copy service, hair dryer & ironing boards, coffee makers	(479) 587-8600 (479) 587-8600	www.marriott.com fayettevilleff@tharaldson.com	\$1.14 \$1.13	0.9%	61 \$82-\$92	463 1995	Bryan Rose Tharaldson Enterprises
25	<b>Candlewood Suites</b> 4601 W. Rozell St., Rogers 72756 Indoor heated pool, Internet, full kitchens, VCRs and DVDs, fitness center, laundry	(479) 636-2783 (479) 636-2773	www.candlewoodsuites.com sgrimes@aghospitality.com	\$1.09 \$1.03	5.8%	130 \$49-\$136	1,600 2001	Susan Grimes AG Hospitality LLC
26	<b>Econo Lodge Inn &amp; Suites (formerly Quality Inn)</b> 1209 N. Walton Blvd., Bentonville 72712 Indoor pool, spa, sauna, fitness center, continental breakfast	(479) 273-2451 (479) 273-7611	none elodge@cox-internet.com	\$1.06 \$1.28	-17.2%	152 \$49-\$99	3,600 1978	Paul Sandhu A & N Hospitality Inc.

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27	<b>Comfort Inn of Bentonville</b> 3609 S. Moberly Lane, Bentonville 72712 Internet, business center, fitness center, microwaves, refrigerators, coffee pots, indoor pool, hot tub, mini-fridge	(479) 271-9400 (479) 271-7222	www.comfortinn.com gm.kr042@choicehotels.com	\$1.05 \$1.04	1.0%	64 \$75-\$150	600 1993	David Trapp Tom Bhakta
28	<b>Red Roof Inn</b> 1000 Futrell Drive, Fayetteville 72703 Free continental breakfast, pool, Internet, mini-fridge, computer desk, in-room safe	(479) 442-3041 (479) 442-0744	www.redroof.com i0584@redroof.com	\$0.97 \$0.96	1.0%	104 \$55-\$61	0 1976	Carolyn Hancock Narry Krushiker
29	<b>Extended Stay America</b> 5000 Luvene Ave., Springdale 72762 Full kitchen, recliner, cable TV, free local calls, wireless high-speed Internet	(479) 872-1490 (479) 872-1594	www.extendedstay.com fsd@extendedstay.com	\$0.91 \$0.99	-8.1%	101 \$39-\$59	0 2001	Chad McGriff Extended Stay Hotels
30	<b>Super 8</b> 4540 W. Sunset Ave., Springdale 72762 Breakfast, pool, in-room data ports, wireless high-speed Internet, irons and boards, coffee makers, alarm clocks	(479) 751-6700 (479) 751-6700	www.super8.com none	\$0.90 \$1.02	-11.8%	60 \$69-\$125	0 1989	Bobette Middleton Tom Bhakta and Narry Krushiker
31	<b>Country Inn &amp; Suites</b> 1234 Steamboat Dr., Fayetteville 72701 Indoor pool, spa, fitness center, free hot breakfast, Internet, refrigerators, microwaves, guest laundry	(479) 571-5177 (479) 571-5062	www.countryinns.com through Web site	\$0.85 \$0.52	63.5%	65 \$77-\$90	600 2003	Shawn Patel NAHL Inc.
32	<b>Days Inn - Fayetteville</b> 2402 N. College Ave., Fayetteville 72703 Breakfast, pool, wireless Internet, microwave, irons and boards, coffee makers, mini-fridge, hair dryers	(479) 443-4323 (479) 444-7409	www.daysinn.com none	\$0.81 \$0.81	0.0%	150 \$60-\$80	2,000 1963	Jay Surati J.M.U. Inc.
33	<b>Days Inn &amp; Suites</b> 3408 S. Moberly Lane, Bentonville 72712 High-speed Internet, indoor pool, spa, continental breakfast	(479) 271-7900 (479) 271-7977	www.daysinn.com manjula_chawla@yahoo.com	\$0.79 \$0.84	-6.0%	63 \$69-\$120	600 1993	Manjula Chawla Manjula Chawla
34	<b>Executive Inn</b> 2005 S. Thompson Ave., Springdale 72764 Pool, restaurant, wireless high-speed Internet, sports club, refrigerators, microwaves, coffee pots	(479) 756-6101 (479) 756-6101	www.executiveinnark.com nitusha1@yahoo.com	\$0.78 \$0.70	11.4%	100 \$49-\$69	0 1971	Nick Papal Nick Papal
35	<b>Sleep Inn of Fayetteville</b> 728 Millsap Road, Fayetteville 72703 Free continental breakfast, in-room data ports, irons and boards, coffee makers	(479) 587-8700 (479) 587-8700	www.sleepinn.com fayettevillesi@tharaldson.com	\$0.75 \$0.75	0.0%	62 \$65-\$100	0 1995	Anthony Pusey Tharaldson Enterprises
36	<b>Super 8 of Bentonville</b> 2301 S.E. Walton Blvd., Bentonville 72712 Breakfast, pool, business center	(479) 273-1818 (479) 273-5529	www.super8.com none	\$0.71 \$0.67	6.0%	52 \$58-\$76	0 1986	Nathan Camp Tom Bhakta
37	<b>Holiday Inn Express</b> 1300 U.S. Highway 412 W., Siloam Springs 72761 Free continental breakfast, outdoor pool, wireless high-speed Internet, coffee pot in rooms, access to 24-hour gym	(479) 524-8080 (479) 524-8081	www.holiday-inn.com none	\$0.70 \$0.89	-21.3%	60 \$69-\$102	900 1994	Amritpal Kaur Amritpal Kaur
38	<b>Fayetteville Super 8</b> 1075 S. Shiloh Drive, Fayetteville 72701 Free continental breakfast, high-speed wireless Internet, refrigerators available with some rooms	(479) 521-8866 (479) 521-0498	www.super8.com fayetteville8@supertelinc.com	\$0.67 \$0.74	-9.5%	83 \$52-\$79	0 1994	Sherri Green Supertel Hospitality
39	<b>Motel 6</b> 2980 N. College Ave., Fayetteville 72703 Outdoor pool, Internet, data ports	(479) 443-4351 (479) 444-8034	www.motel6.com through Web site	\$0.67 \$0.69	-2.9%	98 \$38-\$50	0 1971	Bill Stephenson Accor Economy Lodging
40	<b>Best Western Heritage Inn</b> 1394 W. Sunset Ave., Springdale 72764 Breakfast, indoor pool, in-room high-speed Internet and data ports	(479) 751-3100 (479) 756-2490	www.bestwestern.com harkomal@hotmail.com	\$0.65 \$0.91	-28.6%	100 \$55-\$79	745 1986	Komal Dhaliwal John Singh
41	<b>Comfort Inn†</b> 735 S. Shiloh Drive, Fayetteville 72701 Breakfast, outdoor pool, fitness center, high-speed Internet	(479) 695-2121 (479) 695-2122	www.choicehotels.com/hotels/ar103 through Web site	\$0.64 NA	NA	60 \$70	0 2004	Jana McCarty Narry Krushiker
42	<b>Best Western Bentonville Inn</b> 2307 S.E. Walton Blvd., Bentonville 72712 Free continental breakfast, outdoor pool, microwaves, refrigerators, coffee makers	(479) 273-9727 (479) 273-1763	www.bestwestern.com through Web site	\$0.47 \$0.75	-37.3%	55 \$45-\$63	0 1987	Nathan Camp Tom Bhakta
42	<b>Quality Inn</b> 523 S. Shiloh Drive, Fayetteville 72704 Free continental breakfast, pool, wireless Internet, business center, coffee makers, microwaves, refrigerators, 25-inch TVs, hair dryers, ironing boards	(479) 444-9800 (479) 521-9006	www.qualityinn.com/hotel/ar077 through Web site	\$0.47 \$0.51	-7.8%	58 \$62-\$73	0 1995	Kal Gandhi Kal Gandhi
44	<b>Town &amp; Country Inn (formerly Days Inn)</b> 2102 S. Eighth St., Rogers 72758 Outdoor pool, microwave, refrigerator, restaurant	(479) 636-3820 (479) 631-1748	none none	\$0.46 \$0.41	12.2%	85 \$40-\$85	0 1965	Mahesh Shah Y.K. Patel
45	<b>Super 8</b> 1800 U.S. Highway 412 West, Siloam Springs 72761 Outdoor pool, guest laundry, free continental breakfast, coffee makers	(479) 524-8898 (479) 524-5989	www.super8.com through Web site	\$0.40 \$0.37	8.1%	30 \$51-\$54	0 1994	Kevin Patel Kevin Patel
46	<b>Super 8 Motel</b> 915 S. Eighth St., Rogers 72756 Free continental breakfast, restaurant, laundry, HBO available, high-speed Internet	(479) 636-9600 (479) 936-7077	www.super8.com through Web site	\$0.38 \$0.31	22.6%	82 \$50-\$65	0 1973	Ruby Poe Jagtar Dhaliwal
47	<b>Centre Inn (demolished in 2005)</b> 3901 N. College Ave., Fayetteville 72703 NA	NA NA	NA NA	\$0.34 \$0.39	-12.8%	NA NA	NA 1971	NA NA
48	<b>Hartland Lodge#</b> 1801 U.S. Highway 412 West, Siloam Springs 72761 Outdoor pool, kitchenettes	(479) 524-2025 (479) 524-2260	none none	\$0.32 \$0.22	45.5%	51 \$35-\$59	0 1990	Mike Anderson Don Michael
49	<b>Regency 7</b> 3714 W. Walnut St., Rogers 72756 Free continental breakfast, microwaves, refrigerators	(479) 631-7000 (479) 631-7012	none mjsregency7@peoplepc.com	\$0.31 \$0.30	3.3%	31 \$35-\$50	0 1993	Marilyn Spurlock Terry Dill
50	<b>Hilltop Inn</b> 3601 S. Thompson Ave., Springdale 72764 Free continental breakfast, outdoor pool	(479) 756-9120 (479) 756-2147	none none	\$0.29 \$0.30	-3.3%	30 \$30-\$50	0 NA	Sun Dill Terry Dill

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51	<b>Regency 7</b> 675 S. Shiloh Drive, Fayetteville 72704 Continental breakfast	(479) 575-0777 (478) 575-0277	none none	\$0.29 \$0.28	3.6%	32 \$41-\$56	0 1994	Tammy Blevins Jeff Chewning
52	<b>Scottish Inns &amp; Suites</b> 1219 S. Thompson Ave., Springdale 72764 Outdoor pool, mini-fridge, efficiency suites, wet bar, Jacuzzi upon request	(479) 751-4874 (479) 756-0121	www.bookroomsnow.com through Web site	\$0.27 \$0.31	-12.9%	50 \$40-\$89	0 1982	Kal Gandhi Krupali Inc.
53	<b>Journey's Inn</b> 3535 S. Thompson Ave., Springdale 72764 Free continental breakfast, microwaves, refrigerators, outdoor pool	(479) 927-9000 (479) 927-9004	none none	\$0.26 \$0.30	-13.3%	30 \$35-\$69	0 1996	Linda D'Onofrio Terry Dill
53	<b>Springdale Inn</b> 660 S. Thompson Ave., Springdale 72764 Restaurant, outdoor pool, laundry, refrigerators, microwaves, Jacuzzi rooms available	(479) 751-4878 (479) 751-4878	NA NA	\$0.26 \$0.27	-3.7%	49 \$32-\$40	0 NA	Jayesh Patel Jayesh Patel
53	<b>Hartland Lodge</b> 1042 48th Place, Springdale 72764 Telephone dataports, some rooms have refrigerators and microwaves	(479) 756-0040 (479) 756-0044	none none	\$0.26 \$0.21	23.8%	29 \$43-\$50	0 NA	Blenda Hackworth Don Michael
56	<b>Best Value Inn (formerly Rogers Inn)</b> 1919 S. Eighth St., Rogers 72758 Pool, restaurant, continental breakfast, high-speed Internet, room service, game room	(479) 636-5850 (479) 636-5202	www.rogers-inn.com through Web site	\$0.25 \$0.24	4.2%	80 \$50-\$85	900 1974	Nick Gandhi ISR Inc.
57	<b>Stone Inns</b> 1150 U.S. Highway 412 W., Siloam Springs 72761 Microwaves and refrigerators in every room, cable TV	(479) 524-5172 (479) 524-2381	www.stoneinns.com brulind@tcac.net	\$0.22 \$0.19	15.8%	48 \$38-\$49	0 1950s	Bruce and Linda Stone Bruce and Linda Stone
58	<b>Hartland Lodge</b> 2931 W. Walnut St., Rogers 72756 Kitchenettes with microwaves and refrigerators	(479) 631-6000 (479) 631-5999	none none	\$0.20 \$0.21	-4.8%	27 \$38-\$43	0 NA	Beverly Clifford Don Michael
NR	<b>Inn at the Mill</b> 3906 Greathouse Springs Road, Johnson 72741 Free continental breakfast, high-speed wireless Internet, daily wine and cheese reception, fitness center	(479) 443-1800 (479) 444-6274	www.innatthemill.com jdelap.iatm@cox-internet.com	NA \$1.05	NA	48 \$89-\$94	0 1990	John Delap Courtney Lambeth James
<b>TOTALS</b>				<b>\$68.56 \$64.14</b>	<b>6.9%</b>	<b>5,019</b>	<b>148,690</b>	

Notes: Hotels that opened after Dec. 31, 2004, are not included in this list. The list includes only hotels in Benton and Washington counties. Revenue is based on city taxes that pertain to hotel rooms only and exclude food and catering services. When a hotel room is booked for longer than a month, it is considered to be an apartment and hotel taxes don't apply. \*The Embassy Suites opened in May 2003, so percentage change in revenue is skewed in comparison with 2004. \*\*The Residence Inn by Marriott in Rogers opened in December 2003. †The Inn at Carnall Hall opened in August 2003, so the percentage change for revenue numbers is skewed when compared with 12 months of 2004. ††Comfort Inn in Fayetteville opened in February 2004, so revenue is for a partial year. #The revenue number for Heartland Lodge in Siloam Springs includes two Hartland Lodge hotels in that city owned by the same person. NA - Not available or not applicable. NR - Not ranked because we were unable to get an estimate for room revenue.

Source: The hotels. Revenue numbers based on and city sales tax figures.

Research by Bill Bowden